



AFIFA

Shopify Expert | Technical SEO
Specialist | Speed Optimization

Fiverr Top Rated

CERTIFICATES

- HUBSPOT SEO – 2025
- ADOBE CERTIFIED PROFESSIONAL (PHOTOSHOP / ILLUSTRATOR) – 2025
- UDEMY FLUTTER DEVELOPMENT BOOTCAMP – 2026
- SHOPIFY PARTNER ACADEMY: DEVELOPMENT FUNDAMENTALS – 2024
- SHOPIFY PARTNER PROGRAM – 2023
- FREECODECAMP RESPONSIVE WEB DESIGN – 2023

WORK EXPERIENCE

FIVERR TOP RATED SELLER – SHOPIFY, SEO & SPEED

SEP 2020 – PRESENT

- 4.9/5 rating across 472 reviews (456 five-star)
- Shopify store design, redesign & custom coding
- Shopify speed optimization & Core Web Vitals
- Technical SEO, on-page & ecommerce SEO, GEO
- Product listing & dropshipping store setup

WORDPRESS & WOOCOMMERCE DEVELOPER

ELEMENTOR PRO · THEME CUSTOMIZATION

- WordPress design & redesign with Elementor Pro
- WooCommerce stores & WordPress migration
- Speed & SEO optimization for WordPress sites

B.SC. SOFTWARE ENGINEERING – UET LAHORE

GRADUATED 2023

ACHIEVEMENTS

- ★ Fiverr Top Rated Seller
- ★ 472 reviews · 4.9/5 · 456 five-star
- ★ ~1 hour average response time on Fiverr
- ★ Repeat clients across the USA, UK, Australia & Europe
- ★ Fluent in English & Urdu · Based in Pakistan (UTC+5)

ABOUT ME

Highly creative and multi-talented Shopify Store Expert with 5+ years of experience developing Shopify stores, doing SEO and optimizing speed. I turn dull stores into professionally designed, elegant websites that earn trust, traffic and sales — with quality work, happy clients and on-time delivery as my first priority.

SKILLS

ECOMMERCE & DEVELOPMENT

- Shopify
- Theme Customization
- Liquid / Custom Code
- Product Listing
- Dropshipping
- WordPress
- Elementor Pro
- WooCommerce

SEO & PERFORMANCE

- Technical SEO
- On-Page & Ecommerce SEO
- Schema
- GEO
- Speed Optimization
- Core Web Vitals

DESIGN & EXTRAS

- Photoshop / Illustrator
- Logo & Banners
- Wix
- Squarespace
- AI Integrations
- Flutter

GLOBAL CLIENTS

USA | UK | Canada | Australia | Europe

CONTACT

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